

Press enquiries:  
Andrew Sutcliffe  
CloudAttribution Ltd  
Tel: +44 (0) 7867 482275  
Email: [andrew.sutcliffe@cloudattribution.com](mailto:andrew.sutcliffe@cloudattribution.com)

## **Major Swiss Asset Manager Selects CloudAttribution**

**London, 25<sup>th</sup> May, 2017** -- CloudAttribution, the pioneering provider of performance and attribution services for institutional asset managers, has announced a multi-year cloud services agreement with a Tier 1 Swiss asset manager.

Utilising its revolutionary platform, CloudAttribution is enabling its customers to eliminate reputational risk with accurate and clear daily attribution of even the most complex portfolios. Portfolio Managers are able to focus on their clients' needs and have real confidence in their reports.

This Swiss firm, one of the largest global asset managers, has selected CloudAttribution's cloud-based service, to undertake its fixed income and multi-asset attribution globally, replacing their current internally built and external solutions.

According to Andrew Sutcliffe, Chief Operating Officer at CloudAttribution "Winning this major client is a milestone for our Company and we are genuinely excited about delivering significant value for them. With our unique approach we will be implementing hundreds of portfolios in a matter of months, and this means a rapid time-to-market for our client."

"Our approach to fixed-income and multi-asset attribution is unique because the cloud platform allows us to work in close partnership with our clients, with an ability to be flexible to the challenges that these asset classes pose" commented Peter Simmons, Founder and CEO at CloudAttribution.

- Ends -

### **About CloudAttribution**

Founded in 2012, CloudAttribution is a privately-owned business, with offices in London and Chicago. CloudAttribution is a pioneering provider of cloud-based, daily attribution and reporting, for institutional asset managers. Its unique approach allows rapid implementation and an ability to handle the most complex fixed-income and multi-asset attribution challenges.